COMPANY PROFILE

Cutting-Edge Cloud Software Solutions, Custom Web Development
& Data-Driven Digital Marketing

| CLOUD SOFTWARE | WEB DEVELOPMENT | DIGITAL MARKETING |

WHO WE ARE

Software, Design and Marketing Solutions, Focused On The User Experience!

Driven by a passion for excellence, and a commitment to delivering exceptional results, we leverage our skills to create & innovate!

At Nugo, we are more than just a technology company; we are innovators, problem solvers, and partners in your journey to success. With a passionate team of experts, cutting-edge technology, and a commitment to excellence, we deliver custom solutions that drive success. From web development to cloud infrastructure, data analytics to digital marketing, we are here to help you thrive in the digital landscape. Our approach is defined by agility and a user-centric philosophy, prioritizing the user experience and leveraging data-driven insights.

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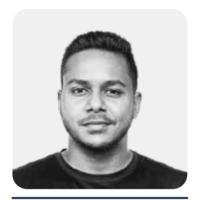## Building The Bridge To Success With Modern Innovative Solutions

Our mission is to empower your business with transformative technology solutions that not only meet but exceed your expectations. Whether you're looking to elevate your online presence, streamline operations, or harness the power of data, Nugo is your trusted partner every step of the way.

With a relentless focus on innovation and problem-solving, we don't just provide solutions; we uncover opportunities and anticipate challenges to keep your business ahead of the curve.

Join us on the journey to technological excellence and innovation, where success knows no bounds.

THE TEAM

Meet our multifaceted team of innovators, creatives, and marketing experts committed to delivering comprehensive solutions
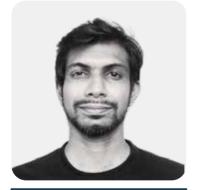
NUWAN
FOUNDER, CEO

RYAN
DIRECTOR, MARKETING

THEDINI
PROJECT MANAGER

METHINDU
SOFTWARE ENGINEER

DUSHAN
SOFTWARE ENGINEER

HIMATH
UI/UX DESIGNER

OUR SERVICES

SOFTWARE DEVELOPMENT

Bespoke software solutions that streamline business operations, enhance efficiency, and provide a competitive edge. From mobile apps to complex web applications, we turn your ideas into reality.

WEB DEVELOPMENT

Our team designs and builds visually stunning, user-friendly websites that engage visitors and drive conversions. We focus on responsive design and SEO optimization to ensure your online presence shines.

ANALYTICS AND REPORTING

We provide in-depth analysis of your digital efforts, offering actionable insights to optimize your strategies. Our detailed reports help you understand what's working and what needs improvement.

SOCIAL MEDIA

We handle your social media profiles across various platforms, creating and curating content, engaging with your audience, and staying on top of trends to ensure your brand remains relevant and influential.

EMAIL MARKETING

Personalized email campaigns that nurture leads and boost conversions. From designing eye-catching templates to crafting compelling copy, we manage every aspect of your email marketing strategy.

VIDEO PRODUCTION

Elevate your storytelling with captivating video content. Our video production team creates compelling videos that connect with your audience and leave a lasting impression.

Why choose Nugo? Because we are more than just a technology company; we are innovators, problem solvers, and partners in your journey to success, dedicated to making your goals a reality!

Our agile development approach ensures flexibility and adaptability

We prioritize user experience and design to resonate with your audience

PARTNERING WITH NUGO
IS A RECIPE FOR SUCCESS

EXPERTISE
Our team comprises seasoned professionals with a proven track record in all things digital.

TAILORED
We offer customized solutions and services to meet the unique needs of your brand.

RESULTS-ORIENTED
We focus on delivering measurable results and ROI, when it comes to software & marketing.

CLIENT-CENTRIC
Your success is our success; we work closely with you to achieve your goals.

TECHNOLOGIES

NODE.JS

Node.js is a runtime environment that allows for server-side JavaScript execution. In our company, we use Node.js to power our backend services and APIs.

JAVASCRIPT & TYPESCRIPT

JavaScript and TypeScript are essential programming languages for web development. We utilize these languages both on the client and server sides.

REACT.JS

React.js is a front-end library for building user interfaces. We use React.js to create responsive and user-friendly web applications that provide an excellent user experience.

GRAPHQL

GraphQL is a query language for APIs, enabling clients to request precisely the data they need. We implement GraphQL to optimize data fetching and improve efficiency of our APIs.

SQL & NOSQL

SQL and NoSQL databases are crucial for storing and managing data. We use both SQL databases and NoSQL databases depending on the requirements of each project.

CONTENTFUL CMS

Contentful is a headless content management system. It enables us to manage and deliver content seamlessly across various platforms and channels.

GIT

Git is a distributed version control system. We use Git to manage and track changes in our codebase, enabling our team to collaborate effectively on all our projects.

STRIPE

Stripe is a payment processing platform. Our company relies on Stripe to handle online transactions securely, making it convenient for our customers to make payments.

GOOGLE CLOUD PLATFORM

GCP offers various cloud services. We utilize GCP for cloud storage solutions, authentication handling and machine learning in our projects.

NETLIFY

Netlify is our preferred web hosting provider. Our websites are deployed and hosted on Netlify, allowing for continuous integration and deployment (CI/CD).

DIGITAL OCEAN

Digital Ocean is a trusted & affordable cloud infrastructure provider. We use Digital Ocean for hosting and managing our web applications and databases.

AMAZON WEB SERVICES

AWS provides a range of cloud computing services. We leverage AWS for hosting our applications, data storage, and scaling our infrastructure as needed.

FIGMA

Figma is a collaborative design tool. Our design teams use Figma for creating and sharing design prototypes and assets.

MAILCHIMP

Mailchimp is an email marketing platform. We employ Mailchimp to manage email campaigns and engage with our customer base effectively.

ZAPIER

Zapier is an automation tool that connects various web applications. It streamlines workflows and integrates different services to enhance productivity.

CANVA

Canva is a graphic design tool. Our marketing and content teams use Canva for creating eye-catching visuals and graphics for our clients' social media campaigns.

GOOGLE ANALYTICS

Google Analytics provides valuable insights into website traffic and user behavior. We use it to make data-driven decisions and improve our online presence.

GOOGLE SEARCH CONSOLE

Google Search Console helps us monitor and optimize our website's visibility in Google search results, ensuring our content reaches the right audience.

GOOGLE TAG MANAGER

Google Tag Manager simplifies the management of website tags and tracking codes. We use it to track user interactions and gather valuable data across websites and apps.

FACEBOOK PIXEL

Facebook Pixel is a tracking tool for Facebook advertising. It helps us to track user interactions and gather valuable data to increase the effectiveness of Facebook ads.

ADOBE ILLUSTRATOR

Adobe Illustrator is essential for vector graphics design in our company. We use it to create logos, icons, illustrations, and other scalable visual assets.

ADOBE PHOTOSHOP

Adobe Photoshop is our go-to tool for image manipulation. It plays a crucial role in our creative endeavors, allowing us to create, enhance, and retouch images.

ADOBE PREMIER PRO

Adobe Premiere Pro is a cornerstone of our video editing process. We rely on it to assemble, edit, and refine our video content, ensuring a polished final product.
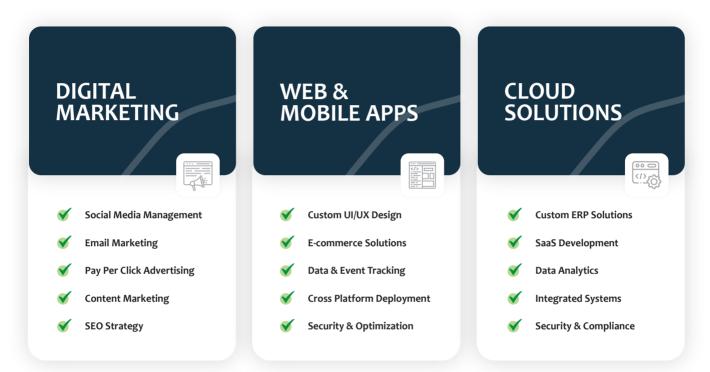
ADOBE AFTER EFFECTS

Adobe After Effects is a motion graphics and visual effects software used extensively in our company's video production pipeline, helping us create stunning animations.

In essence, the multitude of technologies, tools, and frameworks we employ reflects our commitment to delivering innovative solutions, ensuring customer satisfaction, and staying at the forefront of the ever-evolving tech landscape.

SERVICES

DIGITAL MARKETING

- ✔ Social Media Management
- ✔ Email Marketing
- ✔ Pay Per Click Advertising
- ✔ Content Marketing
- ✔ SEO Strategy

WEB & MOBILE APPS

- ✔ Custom UI/UX Design
- ✔ E-commerce Solutions
- ✔ Data & Event Tracking
- ✔ Cross Platform Deployment
- ✔ Security & Optimization

CLOUD SOLUTIONS

- ✔ Custom ERP Solutions
- ✔ SaaS Development
- ✔ Data Analytics
- ✔ Integrated Systems
- ✔ Security & Compliance

Our expertise spans across three core domains: custom cloud solutions, where we craft adaptable software solutions; web and mobile app development focused on UI/UX, and comprehensive digital marketing services.

Our project management systems maintain efficiency and transparency.

We adhere to the highest industry standards to protect your digital assets.

Get in touch for a free consultation

WHAT CLIENTS SAY

Nuwan of Nugo is very approachable, understands our needs and has a creative streak that's easy on the eyes. Sticks to theme and quick on the uptake. Pleasure working with him

Dr. Kayathri Periasamy
Project Head, Suwa Diviya

We have been dealing with Nugo since 2018 for branding, marketing, web development and social media management. They are very strong on the creatives and very good with capturing our ideas and developing quality content out of it. Both the furniture business Think Teak and the solar business Sunterra.lk have immensely benefited from their services, we have seen a 1200% growth in impressions on some of their strategic posts done for us. We definitely recommend them to our partners, recently one of my clients recently started working with the from Oklahoma USA

Mr. Dakshitha Nawaratne
MD, Sunterra

Creative designing, creative writing and excellent customer support after the job is done, all come together if you get a job done by Nugo. One of the few designers who did the job exactly in the way I wanted. I'm so happy to work with them

Mr. Maduranga Perera
Founder, Lifetime Fitness

Super professional work, reliable and high quality deliverance

Mr. Upasena Dissanayake
MD, Aqua Masters

Excellent team to work with for your websites

Mr. Ghafraan Hamit
Manager, TripFusion DMC

TAKE YOUR BUSINESS TO THE NEXT LEVEL WITH BESPOKE SOFTWARE & MARKETING SOLUTIONS

www.nugo.lk

OUR OFFICES

📞 +1-405-585-9936

📞 +94 773 8 773 88

📍 6049 S Harvey Ave
Oklahoma City,
OK 73139 United States

📍 123/10 Pannipitiya Road,
Battaramulla,
Colombo, Sri Lanka

✉ info@nugo.lk

✉ info@nugo.lk

NUGO
TECH & MEDIA

At Nugo, we don't just offer services; we offer a partnership that propels your success. Let's embark on a journey of innovation and growth together!